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FOR IMMEDIATE RELEASE

**JP1/Asset Information Manager from Hitachi Asia
The Software Which Will Address Your Compliancy Concerns With Minimum Cost**

Singapore, 22nd February, 2005 – Hitachi Asia Ltd. (Hitachi) has boosted its leading System Management Solution (JP1) with an enhancement to its Desktop Management module with JP1/Asset Information Manager (AIM). It streamlines and centralizes the management of information about hardware devices, software, and their users across an enterprise in a regular format. Hitachi's JP1 System Management can be used across a variety of operating systems and network topologies, thereby facilitating and automating server and client management for a wide range of modern network environments.

JP1/AIM seamlessly links to other JP1 products of its existing users, and integrates asset information management by acquiring information from linked product databases, consolidating it and displaying it a central window. In addition, system administration tasks are streamlined by JP1's ability to automate the delivery and installation of software according to any predefined schedule, manage software, hardware and user-defined inventory information, log information on remote clients to facilitate troubleshooting, as well as distribute registry information to control Windows policies and network settings. JP1 allows asset information to be accessed remotely from a Web browser, and enables system administrators and employees of related departments to share information, as well as better understand, collectively manage, and effectively deploy IT assets within the company.

Mr Hideto Hoshino, General Manager of Hitachi Asia's Systems Management Solution Division, said, "The principal benefit of Hitachi's JP1/AIM is that it solves the fundamental problem of efficient, across-the-board management of IT assets in today's diverse network environments. As enterprises have begun to down-size and adopt improved open platforms that use both Windows and Unix servers, they may be vulnerable to security risks and compliance issues. Therefore as enterprises grow, so should their awareness of their IT assets. JP1 provides an integrated solution to properly manage and protect enterprise IT assets in increasingly complex systems from a main control centre. Hitachi's JP1/AIM key enhancements feature the much needed software license management and IT asset lifecycle management in today's world of high security risks and compliance issues."

Mr Hoshino added, "With a desire to innovate and reinvent, coupled with a 'Customer 1st philosophy', we strive to become No.1 in customer satisfaction in Southeast Asia."

Key features and benefits of Hitachi's JP1/AIM include:

- **Automatic creation and management of asset management listings:** Facilitates adaptation to different operations, and ensures that inventory and asset management listings are up-to-date.
- **Real-time updates on asset information:** Supports remote access and ensures that records and information are always current.
- **Browser monitoring of asset information:** Authorized users can access information as required, with configurable user permission levels to protect confidential content.
- **Contract management:** Contract information, due dates and other details can be easily tracked and updated. Management teams can more easily monitor asset depreciation, effectively plan for IT investments and evaluate cost-effectiveness.
- **Greater efficiency in stock-taking:** As hardware assets grow, details and progress of all stock-taking operations can be registered and updated using a Web browser. Hardware rentals/leases and system changes are therefore more efficiently managed.
- **Avoidance of risk associated with license management:** Compares software installations with the number of purchased licenses to identify illegal copies and plan for future software investments. Prevents license violations and ensures compliance in software license usage.

- **Enhanced error recovery, reduced response time:** Error histories are logged so that devices prone to errors and/or the conditions that are likely to cause errors are more easily identified, thus accelerating the recovery process during error recurrences.
- **Efficient management of system security measures:** Enables easy confirmation of whether anti-virus software and the latest security patches have been deployed.
- **Automatic e-mail notification reduces administration load:** Monitoring of asset information relevant to specific asset applications is carried out on a regular basis. For example, where leases are about to expire, or the number of users allowed by a software license has been exceeded, details are automatically sent to the relevant administrator by e-mail.

Hitachi's JP1/AIM is available immediately.

For the launching of this new JP1 product, Hitachi Asia is organizing the following road show.
Please visit www.hitachijp1.com for more information

8th March 2005 in Bangkok, Thailand

10th March 2005 in Kuala Lumpur, Malaysia

11th March 2005 in Singapore

About JP1

Hitachi's JP1 is a leading system management solution and a dominant player in Japan's system management market. JP1 focuses on workload automation, and comprises a suite of products that can be seamlessly integrated into other existing network and storage management solutions.

JP1 identifies all the IT assets that need to be managed over a wide range of applications and requirements, from system administrator needs to departmental and other in-house requirements, thereby enabling efficient, integrated management of all assets on a company's IT infrastructure. The JP1 suite of Desktop, Job, Availability, and Integrated Management solutions is currently deployed in over 9,500 enterprises worldwide, promoting both automation and productivity for systems of every size – from single-server PCs to large-scale systems – and optimizing enterprise total cost of ownership.

For more information on Hitachi JP1, please visit www.hitachijp1.com

About Hitachi Asia

Hitachi Asia Ltd., is a wholly owned subsidiary of Hitachi, Ltd. Established in 1989 with regional headquarters in Singapore, it has approximately 400 employees in Asia, with 12 offices in eight countries across Asia Pacific. The company offers a wide range of systems, products and services in market sectors, including information systems, power and industrial systems, digital media systems and consumer products. Fiscal 2003 (ended March 31, 2004) consolidated sales totaled S\$4.7 billion. For more information about Hitachi Asia, please visit the company's website at www.hitachi.com/asia.

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